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# 04/13/1998 - Talk, Tour, and Recognition of Donors Highlight EIU Journalism Student Pubs Campaign Celebration

University Marketing and Communications

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April 13, 1998

FOR IMMEDIATE RELEASE:

TALK, TOUR, RECOGNITION OF DONORS HIGHLIGHT EIU JOURNALISM/STUDENT  
PUBS CAMPAIGN CELEBRATION

CHARLESTON -- The Department of Journalism and Student Publications at Eastern Illinois University will mark the end of the first phase of a \$130,000 fundraising campaign with a day-long celebration Saturday, April 18.

A keynote speech by Bill Garrett, former editor of *National Geographic*, will be presented at 2:30 p.m. in Buzzard Auditorium. Garrett's address, entitled "From Peter Zenger to the Paparazzi Zingers," is free and open to the public. Following his talk, a reception will be held from 3:45 to 5 p.m. in the Buzzard atrium.

Major donors to the campaign will begin arriving at 10:30 a.m. to tour the renovated headquarters for both the Department of Journalism and Student Publications in Buzzard Hall. At noon, journalism faculty and major donors will gather for a luncheon.

The Publishing the Next Edition campaign was begun in 1995 under the

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co-chairmanship of Eastern alumni Jim Roberts of Fairbury, class of '46, and past president of the National Newspaper Association, and Jim Hanks, of West Lafayette, Ind., class of '47, retired vice president of State Farm Insurance. Campaign coordinator was Dan Thornburgh, EIU professor emeritus and former chair of the journalism department.

The "Cabinet" supporting the campaign included 35 members, many of whom are alumni living in locations ranging from Chicago to San Francisco. More than 225 alumni and friends have made donations or pledges to the campaign. Among the major contributors were newspapers employing Eastern's journalism graduates.

Funds from the campaign will be used to fund student scholarships, support programs of the journalism department, and enhance the state-of-the art facilities the Department of Journalism and Student Publications now occupy in Buzzard Hall. About \$20,000 of the money has been earmarked for the purchase of new computers for Student Publications which has received no state funds for equipment.

Other uses of the contributions include newspaper and periodical subscriptions and upgrades of equipment needed to prepare students for careers in the next century.

Visitors may tour Student Publications located on the first floor and the Department of Journalism offices, classrooms and labs on the second floor from 1:30 to 2:30 p.m.

"We want everyone to visit our renovated facilities not only to see our state-of-the-art classrooms and offices, but also to meet faculty, students and alumni who have contributed so much to our program," said Les Hyder, chair of the journalism department.